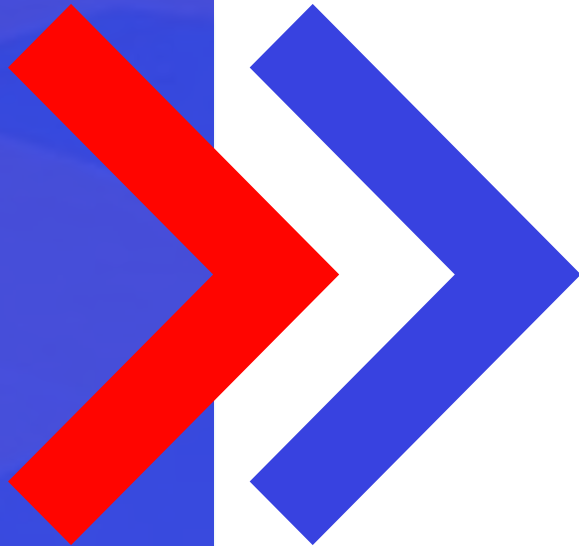


**2025**  
**FXC™**  
**WORLD CUP**

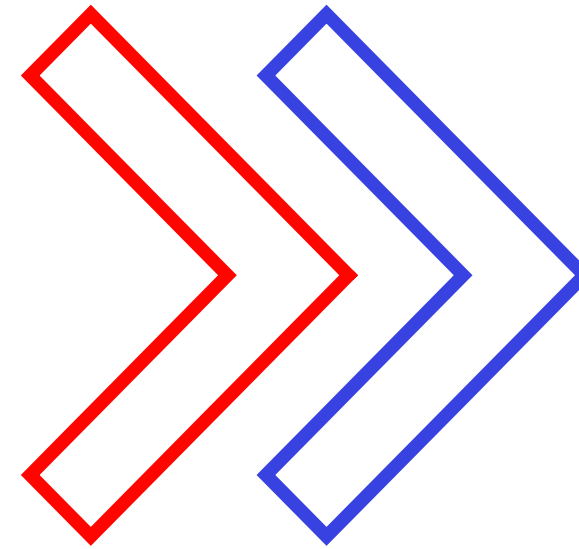


# 04.



# 04.

## THE EVENT

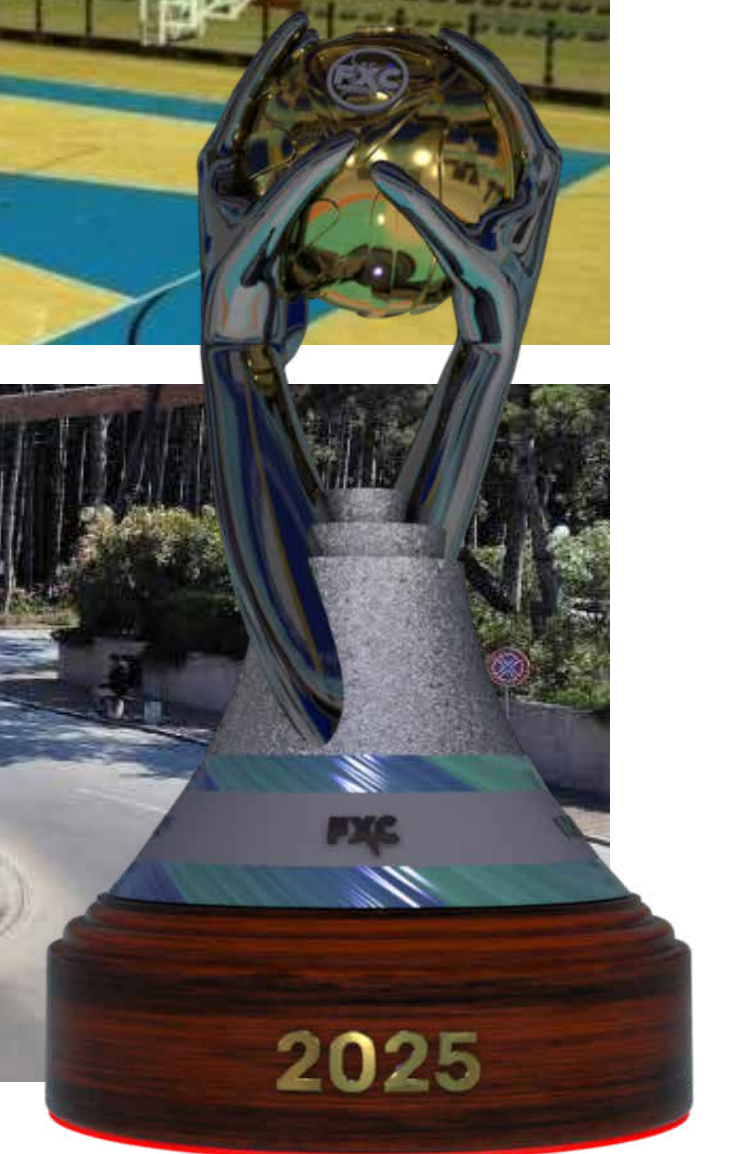


On December 2-8 2025, Lignano Sabbiadoro, Italy, will host the inaugural FXC World Cup at the EFA Bella Italia Resort from December 2-8, 2024. Organized in collaboration with the International FXC Organization's partners, the Associazione Italiana di Cultura e Sport (AICS) and the Associazione Club Sportivi Italiani (ACSI).

This event will bring together top amateur athletes from various countries.

The 2025 FXC World Cup will highlight the sport's coed nature, promote inclusion, and strengthen community bonds. It aims to advance gender equality in sports and empower women and minorities, making a significant impact beyond just the competition.

The event will be broadcast live and streamed on FXC's social media channels. Additionally, organizers are in talks with major TV networks, including Sky, Mediaset, and Rai, to ensure comprehensive coverage of the event's highlights.

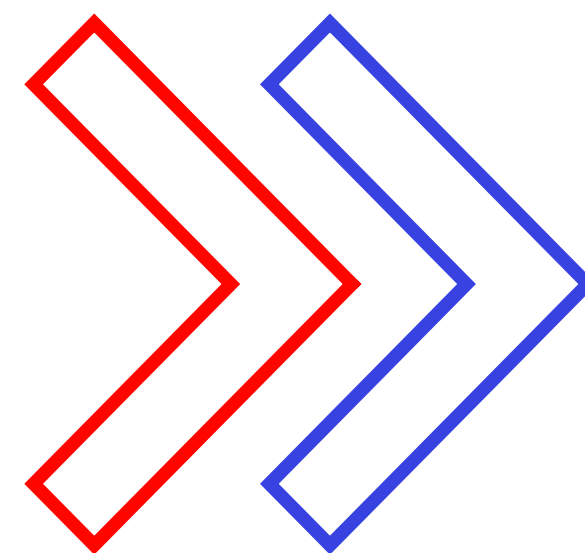


# 04.

## ENVIRONMENTAL CONSIDERATIONS

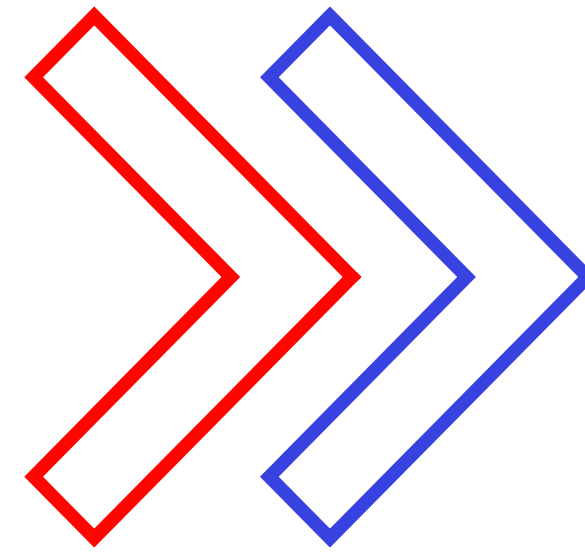
With a focus on sustainability, the International FXC Organization is committed to minimizing the event's environmental impact.

Plans include sustainable arena designs, effective waste management strategies, eco-friendly transportation, and carbon offset programs to reduce the event's ecological footprint.

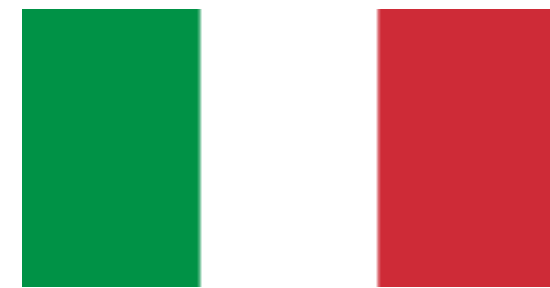


# 04.

## PARTICIPATING COUNTRIES



The following countries have confirmed their participation so far:



Italy



Spain



Mexico



United States



Dominican Republic



Uganda

We are awaiting confirmation from:



India



Croatia



Capo Verde



Angola



Austria



Canada



05.

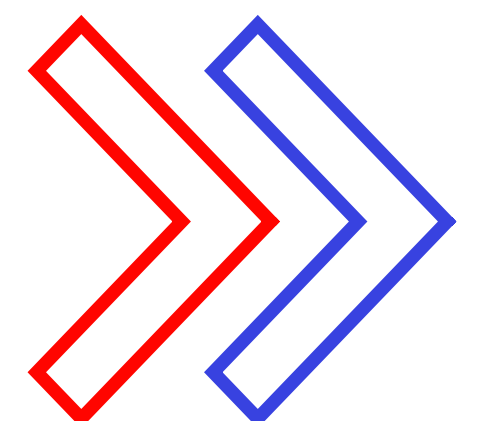
# SPONSORSHIP PACKAGES

<b>FXC Supporters</b>	€750 - €1.500	X50	€37.5K - €75K
<b>Bronze Package</b>	€20.000	X10	€200K
<b>Silver Package</b>	€35.000	X5	€175K
<b>Gold Package</b>	€50.000	X3	€150K
<b>Platinum Package</b>	€100.000	X3	€300K
<b>Title Sponsor (sponsor unico)</b>	€850K	X1	€850K



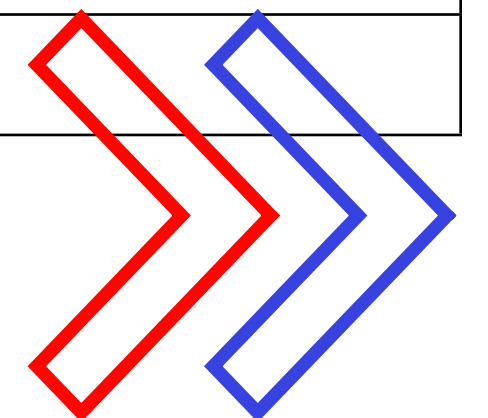
# 05.

SPONSORSHIP PACKAGES	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FXC FAN
AMOUNT IN €	€850.000	€100.000	€50.000	€35.000	€20.000	€750-€1.500
PACKAGES AVAILABLE		3 Packages Avail.	3 Packages Avail.	5 Packages Avail.	10 Packages Avail.	50 Packages Avail.
ONLINE RECOGNITION						
Brand's recognition on FXC Federation's Official Website	●	●				
Brand's recognition on dedicate Event's Website	●	●	●	●	●	
Brand's recognition in paid social media posts (FB, INSTA, YT - with different sizes and #of posts)	●	●	●	●	●	
Brand's recognition in Promo YouTube Videos	●	●	●			
Brand's mention in promo email campaign (>250K contacts)	●	●	●	●	●	
ADs in Event's Digital Magazine	●	●	●			
Brand's mention in Event's Digital Magazine	●			●	●	●
Brand's mention in the event-related FXC newsletter	●	●	●	●	●	●



# 05.

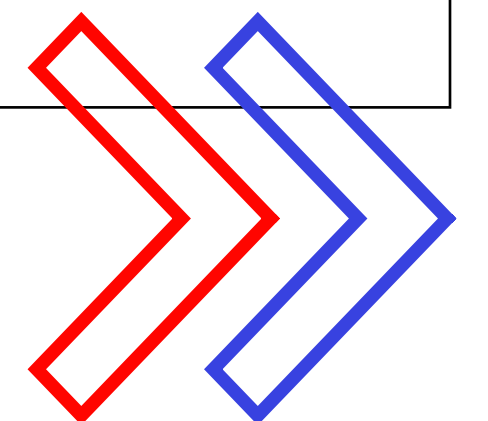
SPONSORSHIP PACKAGES	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FXC FAN
AMOUNT IN €	€850.000	€100.000	€50.000	€35.000	€20.000	€750-€1.500
PACKAGES AVAILABLE		3 Packages Avail.	3 Packages Avail.	5 Packages Avail.	10 Packages Avail.	50 Packages Avail.
<b>ON-VIDEO RECOGNITION</b>						
6-sec video/logo animation on LED screen(s)/banners	● 120 times	● 40 times	● 30 times	● 20 times	● 10 times	
15-sec video/logo animation on LED screen(s)/banners	● 50 times		● 30 times	● 15 times	● 5 times	
30-sec commercial on LED screen(s)/banners	● 50 times	● 15 times				
Brand's logo in official Intro Video(s)	●	●	●			
Brand's recognition in promo and billboard in official event's BTS video/program	●	●				
Brand's Product placement in BTS video/program	●					
<b>LIVE RECOGNITION</b>						
Brand's mention during Press Conference(s)	●	●	●	●		
Brand's verbal recognition during the event	●	● 15 times	● 10 times			
Brand's mention by the Commentaries/Interviewers	●					
Access to VIP/Sponsor Area	● 100 Tickets	● 50 Tickets	● 20 Tickets	● 10 Tickets	● 5 Tickets	





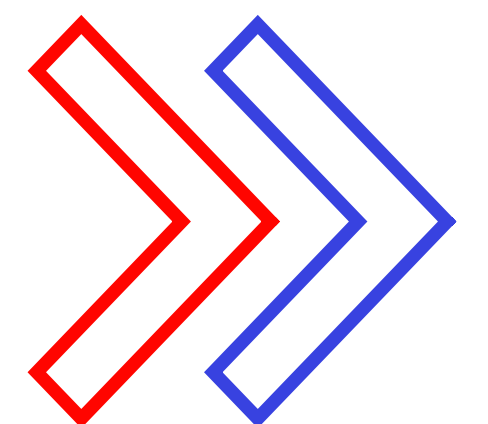
# 05.

SPONSORSHIP PACKAGES	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FXC FAN
AMOUNT IN €	€850.000	€100.000	€50.000	€35.000	€20.000	€750-€1.500
PACKAGES AVAILABLE		3 Packages Avail.	3 Packages Avail.	5 Packages Avail.	10 Packages Avail.	50 Packages Avail.
EVENT'S MATERIALS						
Brand's logo placement beneath main sponsors (Bronze, Silver, Gold, Platinum) on video walls						●
Branded 3X3m booth (provided by the sponsor)	●	●				
Brand's 3x2 meter display banner(s) at the event (provided by the sponsor)	●		●	●		
Brand's recognition in PR materials & print advertising	● Different sizes	● Different sizes	● Different sizes	● Different sizes	● Different sizes	
Brand's mention in traditional press	●	●	●			
Brand's logo added to 2 (two) 4X2.5M photowalls	● Different sizes	● Different sizes	● Different sizes	● Different sizes	● Different sizes	
Brand's logo added to Promotional Flags	●	●	●			
Brand's logo added to LED Banner(s)/banner(s) in the auditorium	● 30"	● 20"	● 15"	● 10"	● 5"	
Brand's logo added to Registration table background banner	●					
Brand's logo added to restaurant's centertables & table cloths	● All tables	● 6 tables	● 4 tables	● 2 tables	● 1 tables	



# 05.

SPONSORSHIP PACKAGES	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	FXC FAN
AMOUNT IN €	€850.000	€100.000	€50.000	€35.000	€20.000	€750-€1.500
PACKAGES AVAILABLE		3 Packages Avail.	3 Packages Avail.	5 Packages Avail.	10 Packages Avail.	50 Packages Avail.
<b>TEAMS' AND PERSONNEL'S APPAREL</b>						
Brand's logo on left sleeve of 1 team's uniform			● 4 teams'		● 1 team's	
Brand's logo on right sleeve of 1 team's uniform				● 2 teams'		
Brand's logo on front of team's uniform	● All teams'	● 6 teams'	● 4 teams'	● 2 teams'		
Brand's logo on back of team's uniform	● All teams'	● 6 teams'				
Brand's logo on back of personnel's shirt	●	●				
Brand's logo on front of personnel's shirt	● All teams'		●			
Brand's logo on athlete's duffle bag	● All teams'	● 6 teams'	● 4 teams'	● 2 teams'	● 1 team's	
Brand's logo printed on FXC balls	●					



# 05.

<b>SPONSORSHIP BONUSES</b>	
<b>TITLE SPONSOR</b>	<b>40% OF SPONSORSHIP'S VALUE IN COMMON STOCK OF THE ENTIRE SPORT!</b>
<b>PLATINUM</b>	<b>25% OF SPONSORSHIP'S VALUE IN COMMON STOCK OF THE ENTIRE SPORT!</b>
<b>GOLD</b>	<b>15% OF SPONSORSHIP'S VALUE IN COMMON STOCK OF THE ENTIRE SPORT!</b>
<b>SILVER</b>	<b>10% OF SPONSORSHIP'S VALUE IN COMMON STOCK OF THE ENTIRE SPORT!</b>
<b>BRONZE</b>	<b>5% OF SPONSORSHIP'S VALUE IN COMMON STOCK OF THE ENTIRE SPORT!</b>

**NOTE: THE BONUSES OUTLINED ON THIS PAGE ARE APPLICABLE EXCLUSIVELY TO PRIVATE INDIVIDUALS AND CORPORATE SPONSORS. THEY WILL NOT BE EXTENDED TO PUBLIC OR GOVERNMENTAL INSTITUTIONS SPONSORING OR SUPPORTING THE EVENT.**

